



Inspiring students. And employers.

Look at the real-world success of our graduates. And open your mind to the possibilities of a creative education.

Turning creativity into a career.

At The Art Institutes, everything we do is designed to turn our students into graduates who are equipped with the hands-on learning, real-world skills, industry contacts, and self-marketing tools to compete and succeed in a world where creativity is the currency of the future.

Here, students are surrounded by others who share their unique way of looking at things. This is a truly supportive community focused on pushing ideas, thinking conceptually, and applying all that learning to projects that reflect the challenges of the real world.

Our employment stats are truly inspirational.

The Art Institute of Pittsburgh — Online Division. Educating imaginative students. Adding creativity to the workforce.

	Total Graduates	# of Graduates Unavailable for Employment Within Six Months of Graduation	# of Graduates Available for Employment Within Six Months of Graduation*	# of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary
Bachelor's Degree Programs						
Advertising	9	3	6	5	83.3%	\$39,952
Culinary Management	19	4	15	15	100.0%	\$45,157
Game Art & Design	29	7	22	18	81.8%	\$34,999
Graphic Design	46	4	42	37	88.1%	\$36,261
Interior Design	34	4	30	27	90.0%	\$30,818
Web Design & Interactive Media	23	2	21	20	95.2%	\$42,738
Total Bachelor's Degree Programs	160	24	136	122	89.7%	\$37,177
Associate's Degree Programs						
Graphic Design	64	13	51	44	86.3%	\$31,263
Web Design & Interactive Media	22	6	16	14	87.5%	\$36,488
Total Associate's Degree Programs	86	19	67	58	86.6%	\$32,524
Diploma Programs						
Digital Design	116	40	76	65	85.5%	\$31,520
Residential Planning	205	104	101	89	88.1%	\$27,944
Web Design	99	31	68	61	89.7%	\$33,572
Total Diploma Programs	420	175	245	215	87.8%	\$30,622
All Program Totals**	666	218	448	395	88.2%	\$32,926

* Graduates available for employment excludes graduates who have waived employment assistance for one of the following reasons: medical condition that prevents full-time employment; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; stay-at-home parent; or continuation of employment in an unrelated field with current salary in excess of entry-level salary.

** All Program Totals exclude new programs for which there were no graduates. For a complete list of available programs, please contact the Admissions Department.

Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. Graduates who have prior work experience and who are new to an employment field are included in the placement statistics. Data represents employment for January 1, 2007 – December 31, 2007 graduates, six months after graduation. Data only includes graduates of The Art Institute of Pittsburgh — Online Division and does not include in-residence students graduating from The Art Institute of Pittsburgh.

Employers see our grads as viable. And valuable.

With a system of over 40 schools throughout North America, The Art Institutes is able to help students connect with local and national employers who value — and often seek out — our talented graduates. A number of these employers offer internship opportunities that allow students to gain real-world experience while still in school.

Our programs in design, media arts, fashion, and culinary arts are led by experienced instructors, many of whom work in the fields in which they teach. Our strong relationships with area companies help us make sure that our programs accurately reflect the demands of the real world. Those relationships truly benefit both our graduates and employers who are looking for the specific skills we teach.

Of all 2007 graduates of The Art Institute of Pittsburgh — Online Division available for employment, 88.2% were working in a field related to their program of study within six months of graduation, at an average starting salary of \$32,926.

Transforming futures.



Our **GRADUATES** enter the **JOB MARKET** with the education and skills **EMPLOYERS VALUE.**

Helping students evolve into professionals.

Our Career Services staff supports students' career planning efforts with tips and techniques that are proven to lead to successful job searches. We have contacts in your community and throughout North America. So no matter where our grads want to start their careers, we're right there behind them.

We provide:

- Help with job search skills, resumé writing, interviewing, and networking
- Help pursuing full-time work after graduation
- A Portfolio Show attended by potential employers
- Current insights into the skills employers are looking for in candidates

Inspired to hire our grads.

Graduates of The Art Institute of Pittsburgh — Online Division have recently found employment in some of the most prominent companies in the region and beyond, including:

- Abercrombie & Fitch
- Accuweather Inc.
- American Eagle
- American Greetings
- Apple Store
- Big Huge Games
- Brunner Inc.
- Brady Communications
- Bunting Graphics
- Burt Hill
- CECity.Com
- Comcast Spotlight
- ClubCom, Inc.
- CMU Entertainment Technology Center
- Davison Design and Development
- Dick's Sporting Goods
- Five Star Development
- Foraxis Design Solutions LLC
- Fox Learning Systems
- Giant Eagle Headquarters
- Home Depot
- Hyatt Regency
- IDL Worldwide
- KX International Inc.
- Learning Sciences International
- Lidia's Pittsburgh
- Life Formations Inc.
- Little Earth Productions
- Matthews International
- McFarlane Design Group
- Pittsburgh Post-Gazette
- Pittsburgh Tribune-Review
- Psychology Software Tools Inc.
- Schell Games
- Specter Studios
- Skyline Displays of Pittsburgh
- Tiburon-Electronic Arts
- Vicarious Visions
- Washington Post – Newsweek Interactive

Off to a great start.

Here are just a few of the jobs in which our recent graduates have launched their creative careers.

DESIGN

- Commercial Designer
- Digital Imaging Artist
- Graphic Designer
- Industrial Designer
- Interior Designer/Consultant
- Layout Production Artist
- Modelmaker
- Product Designer
- Showroom Assistant

MEDIA ARTS

- Animator
- 3D Environment Artist
- 3D Illustrator
- Game Designer
- Motion Graphics Designer
- Multimedia Designer
- Photographer
- Production Assistant
- Special Effects Artist/Designer
- Storyboard Artist
- Video Editor
- Video Lighting Assistant
- Web Designer

CULINARY ARTS

- Catering Manager
- Chef
- Marketing Coordinator